

#GetOnBoard Week

A VIRTUAL SUMMIT OF ADVOCACY & ACTION TO CATAPULT
FEARLESS WOMEN LEADERS INTO BOARD SEATS

HOW
WOMEN
LEAD.

OCTOBER 17-21, 2022

5
DAYS

25+
BOARD RELATED EVENTS

100+
SPEAKERS

2
LEARNING TRACKS

2000+
BOARD-READY WOMEN LEADERS



Join us and 3000 others for #GetOnBoard Week, an exciting hybrid summit filled with 30+ board-related activities for board-ready and active female board directors, as well as colleagues seeking to learn more about the movement and to meet our impressive group of women leaders.

Diverse boards have become imperative:

- Women hold 30% of board seats among the S&P 500; 100% of S&P companies have at least one female director
- 30% of Russell 3000 director seats are filled by women (up from 22.8% in 2018)
- 14% of board directors (public & private) in the U.S. are women (up from 11% in 2021)

In addition to legislation in 6 states, many of the most influential institutional investors are prioritizing board diversity, Nasdaq's listing requirements, and Goldman Sachs' board diversity requirement to take companies public all create pressure for companies to diversify their boards. This means 1000s of seats for women are opening up in the coming years. How Women Lead is one of the primary actors driving the change in corporate board composition in the US. Research confirms that companies with board diversity have increased innovation, greater financial returns and improved ESG performance.

TO JOIN THE MOVEMENT, CONTACT NICOLE AT NICOLE@HOWWOMENLEAD.COM

EVENT CHAIRS AND LEADERSHIP COMMITTEE

2022 CHAIRS

Beverly Bian, China
Practice Co-Leader, Moss
Adams

Nicole White, Senior Vice
President & Founding
Principal, Newfront

Aarthi Belani
Alexandra Wilde
Aoife McArdle
Caryn McDowell
Catalina Cisneros
Cate Agnew
Catherine Calarco
Charlotta Carter
Christina Bui
Cindy Worthington
Dianne Keen-Kim
Elise Brownell
Ellen Wagner
Emmy Gengler
Ericka Curls-Bartling
Erin Hastings
Freda Zietlow
Gail Mosse
Gena Cox
Heather Jerrehian
Heather Kernahan
Hitesh Shah
Janet Miller Evans
Jill Hetherington
Jolene Fraser
Josette Ferrer
Joyce Cacho

2022 LEADERSHIP COMMITTEE

Julia Vax
Juliette-Marie Somerset
Ka-on Li
Karen Clopton
Karen Silverman
Kemi Aladegbami
Kim Crosslin
Kristin Hull
Lara Druyan
Laura Provenziale
Leigh Wasson
Linda Cantey
Linda Latsko Lockhart
Lisa Carmel
Lisen Stromberg
Lorraine Akiba
Lu Zhang
Lybra Clemons
Mandy Bynum
Marta Ronquillo Newhart
Mary Smith
Mary Jo Cook
Maya Mancuso
Monika Agarwal
Nancy Geenan
Nicole Sheppard
Nicole DeMeo

Nmachi Jidenma
Randi Paikoff Feigin
Rashida Hodge
Reenita Hora
Rika Nakazawa
Robin Rothstein
Roxane Polidora
Shannon Hansen
Shreya Jain
Stephanie Tsacoumis
Steven Singer
Sue Harnett
Susan O'Malley
Tabitha Paturi
Tamara Gracon
Teresa Alvarado
Thomasina Williams
Valerie Toler
Vanessa Small
Vicki Tisdale
Viveka Rydell-
Anderson
Yvonne Webb
Yvonne Wolf



Demonstrate your leadership and join the #GetOnBoard Leadership Committee:

We ask you to:

- Invite others including corporate sponsors, Leadership Committee, and speakers
- Join 5 calls in 2022 where you can network and hear about board opportunities
- Promote #GetOnBoard trainings, gatherings, and board opportunities

Your Benefits:

- Ticket package for yourself and guests:
 - Option A (\$1250 contribution) includes: 1 #GetOnBoard Week All Access pass for you & 5 registrations for individual #GetOnBoard Week events to share with your guests
 - Option B (\$1250 contribution) includes: 10 registrations for individual #GOBWeek events to share with your guests
- 20% discount code to #GetOnBoard Week All Access pass for your network
- Listed as a Leadership Committee member on website, invitations, at each event and promotions related to #GetOnBoard Week
- Opportunities to be visible & develop relationships with leading board directors at #GetOnBoard week:
 - Host one of the virtual #GetOnBoard Week events
 - Introduce a #GetOnBoard Week session
 - Invite approved speakers in your network to speak at an event
- Recognition as a leader in increasing women on U.S. Corporate Boards
- Invitations to advocate for board diversity & equity

Committee Member Contribution: \$1250

Your contribution is tax-deductible and supports our efforts to improve board diversity.



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What People Are Saying

TESTIMONIALS

“ First I would like to thank you for creating, then executing such a necessary and awesome organization and subsequent events. I attended the Black affinity group event on Tuesday, and I was truly energized by it...I have NEVER been a part of a conversation that was so insightful and where women in power shared information so freely. The session was truly amazing. ”

“ Thank you so much for putting this on! It was great to show my daughter just now all these powerful women leading the way. ”

“ I want to thank you from the bottom of my heart. The programming is amazing but so is the energy and the platform for lift. When we align with the truth of who we are, all things are possible. ... In gratitude. You and your work and team have truly made impact, on me and all of these great sisters on the journey. ”

“ The experience this week has been remarkable, and I want you to know that it has strengthened me. You have done something wonderful for a lot of people, myself included. Thank you so much. ”

“ #GetOnBoard has been such a welcome inspiration to me, and I am so impressed by the quality of the programming and community you've brought together! Can't thank you enough! After Monday's sessions, I got the gumption to call an independent director on one of my boards and ask if he'd be a reference for me. He gave me a thumbs up AND a lot of useful insight for my bio that I usually take for granted. Thanks for giving me the courage to take next steps on getting myself ready to pursue new boards. ”



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ABOUT US

How Women Lead is a national organization of top executive women focused on activating their individual and collective power to influence the change they want to see in the world through leadership, investment and philanthropy. The goal for How Women Lead is to achieve equity for women -- and particularly women of color -- by driving representation and opportunities across all aspects of life and career.



Our Mission



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