

HOW WOMEN LEAD PRESENTS

#GetOnBoard Week

A HYBRID SUMMIT OF ADVOCACY & ACTION TO CATAPULT
FEARLESS WOMEN LEADERS INTO BOARD SEATS

HOW
WOMEN
LEAD.

OCTOBER 16-20, 2023

25+

VIRTUAL & IN-PERSON EVENTS

100+
SPEAKERS

2
LEARNING TRACKS

2000+
BOARD-READY WOMEN LEADERS



Join us and 2000 others for #GetOnBoard Week, an exciting hybrid summit filled with 20+ board-related activities for board-ready and active female board directors, as well as colleagues seeking to learn more about the movement and to meet our impressive group of women leaders.

Diverse boards have become imperative:

- Women hold 32% of board seats among the S&P 500
- A majority of S&P 500 companies now have at least 3 female board directors
- 28% of board directors (public & private) in the U.S. are women

In addition to legislation in 6 states, many of the most influential institutional investors are prioritizing board diversity, Nasdaq's listing requirements, and Goldman Sachs' board diversity requirement to take companies public all create pressure for companies to diversify their boards. This means 1000s of seats for women are opening up in the coming years. How Women Lead is one of the primary actors driving the change in corporate board composition in the US. Research confirms that companies with board diversity have increased innovation, greater financial returns and improved ESG performance.

TO JOIN THE MOVEMENT, CONTACT NICOLE AT NICOLE@HOWWOMENLEAD.COM

EVENT CHAIRS AND
LEADERSHIP COMMITTEE

2023 CHAIRS

Beverly Bian, China
Practice Co-Leader,
Moss Adams

Nicole White, Senior
Vice President &
Founding Principal,
Newfront

Aarthi Belani
Alexandra Wilde
Amanda Sanders
Andrea Henderson
Anne French
Anne-Marie Duliege
Annie Flippo
Anupama Gavirneni
Beverly Bian
Brooke Foley
Caitlin D'Aprano
Carolyn Benton
Cate agnew
Catherine Calarco
Catherine Gill
Cathy Skala
Cigdem Gencer
Cindy Worthington
Deborah Walsh
Dee Baecher-Brown
Diane Jones
Dianne Keen-Kim
Essye Miller
Elise Brownell

2023 LEADERSHIP COMMITTEE

Elizabeth Arbuckle
Emily Foley
Ericka Curls-Bartling
Erin Cluff
Freda Zietlow
Heather Jerrehian
Hillary Burcell
Isobel Russell
Jill Hetherington
Josette Ferrer
Joyce Cacho
Ka-on Li
Karen Henneberger
Karen Silverman
Karina Diaz
Kim Crosslin
Kristin Hull
Laura Provenzale
Laura Thomas
LeTisha Shaw
Linda Cantey
Linda Latsko Lockhart
Lisa Bonalle-Hannan
Lisen Stromberg

Lixia Ma
Lorraine Akiba
Lu Zhang
Maria Pace
Mary Giffels
Mary Jo Cook
Nancy Geenan
Nancy Sheppard
Nicole White
Nora Crivello
Randi Paikoff Feigin
Rashida Hodge
Robin Rothstein
Shilpi Sharma
Shreya Jain
Stephanie Tsacoumis
Stephanie Barsch
Sue Harnett
Susan O'Malley
Susan Quirk
Tamika Spears
Tracy Prior
Victoria Boyd



Demonstrate your leadership and join the #GetOnBoard Leadership Committee:

BENEFITS AND OPTIONS

We ask you to:

- Invite others including corporate sponsors, Leadership Committee, and speakers
- Join 5 calls in 2023 where you can network and hear about board opportunities
- Promote #GetOnBoard trainings, gatherings, and board opportunities

Your Benefits:

- Ticket package for yourself and guests
- 20% discount code to #GetOnBoard Week All Access pass for your network
- Listed as a Leadership Committee member on website, invitations, at each event and promotions related to #GetOnBoard Week
- Opportunities to be visible & develop relationships with leading board directors at #GetOnBoard week:
 - Host one of the virtual #GetOnBoard Week events
 - Introduce a #GetOnBoard Week session
 - Invite approved speakers in your network to speak at an event
- Recognition as a leader in increasing women on U.S. Corporate Boards
- Invitations to advocate for board diversity & equity

Committee Member Contribution: \$1250

Your contribution is tax-deductible and supports our efforts to improve board diversity.



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What People Are Saying

TESTIMONIALS

“ First I would like to thank you for creating, then executing such a necessary and awesome organization and subsequent events. I attended the Black affinity group event on Tuesday, and I was truly energized by it...I have NEVER been a part of a conversation that was so insightful and where women in power shared information so freely. The session was truly amazing. ”

“ Thank you so much for putting this on! It was great to show my daughter just now all these powerful women leading the way. ”

“ What a phenomenally valuable, comprehensive package of information conveyed in a one-week period. I am so excited to put the very practical tools and tips I received to work for me as I move forward in my board role search. ”

“ #GetOnBoard week was one of my best ROI. The content was rich, fresh and applicable. The learning gained was at times overwhelming in a good way. And lastly and most importantly, the Credo is actually lived by all attendees, and you could feel it. ”

“ #GetOnBoard has been such a welcome inspiration to me, and I am so impressed by the quality of the programming and community you've brought together! Can't thank you enough! After Monday's sessions, I got the gumption to call an independent director on one of my boards and ask if he'd be a reference for me. He gave me a thumbs up AND a lot of useful insight for my bio that I usually take for granted. Thanks for giving me the courage to take next steps on getting myself ready to pursue new boards. ”



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ABOUT US

How Women Lead is a national organization of top executive women focused on activating their individual and collective power to influence the change they want to see in the world through leadership, investment and philanthropy. The goal for How Women Lead is to achieve equity for women -- and particularly women of color -- by driving representation and opportunities across all aspects of life and career.



Our Mission



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